

## **MAHKA MOEEN**

### **PERSONAL INFORMATION**

---

Address: McColl Building, Chapel Hill, NC 27599

Email: mahka\_moeen@kenan-flagler.unc.edu

### **EDUCATION**

---

University of Maryland, Robert H. Smith School of Business

Ph.D., Strategy and Entrepreneurship, 2013

Sharif University of Technology, Graduate School of Management and Economics

Master of Business Administration, 2007

University of Tehran, College of Engineering

Bachelor of Mechanical Engineering, 2004

### **PROFESSIONAL EXPERIENCE**

---

University of North Carolina, Kenan-Flagler Business School

Associate Professor of Strategy and Entrepreneurship (w/ tenure), 2020-present

Assistant Professor of Strategy and Entrepreneurship (tenure-track), 2014-2020

University of South Carolina, Darla Moore School of Business

Assistant Professor of Management (tenure-track), 2013-2014

### **PUBLICATIONS**

---

#### **Journal Articles**

Moeen, M., Agarwal, R., Shah, S. 2020. Building Industries by Building Knowledge: Uncertainty Reduction over Industry Milestones. *Strategy Science*, 5(3): 218-244.

Moeen, M., Mitchell, W. 2020. How do Pre-entrants During the Industry Incubation Stage Choose Between Alliances and Acquisitions? *Strategic Management Journal*, 41 (8): 1450-1489.

Moeen, M. 2017. Entry into Nascent Industries: Disentangling a Firm's Capability Portfolio at the Time of Investment versus Market Entry. *Strategic Management Journal*, 38(10): 1986-2004.

Agarwal, R., Moeen, M., Shah, S. 2017. Athena's Birth: Triggers, Actors, and Actions Preceding Industry Inception. *Strategic Entrepreneurship Journal*, 11(3): 287-305.

Moeen, M., Agarwal, R. 2017. Incubation of an Industry: Heterogeneous Knowledge Bases and Modes of Value Capture. *Strategic Management Journal*, 38(3): 566-587.

Mindruta, D., Moeen, M., Agarwal, R. 2016. A Two-sided Matching Approach for Partner Selection and Assessing Complementarities in Partners' Attributes in Inter-firm Alliances. *Strategic Management Journal*, 37(1): 206-231.

Moeen, M., Somaya, D., Mahoney, J. T. 2013. Supply Portfolio Concentration in Outsourced Knowledge-based Services. *Organization Science*, 24 (1): 262-279.

## **Editorials and Book Chapters**

Eggers, J.P., Moeen, M. 2018. Entry Strategy for Nascent Industries: Introduction to a Virtual Special Issue. Strategic Management Society. <https://doi.org/10.1002/smj.2994>

Kirsch, D., Moeen, M., Wadhvani, D. 2013. Historicism and Industry Emergence: Industry Knowledge and Interpretation from Pre-emergence to Stylized Fact. In Bucheli, M., and Wadhvani, D. (Eds.), Organizations in time: History, Theory, Methods. Oxford University Press: 217-240.

## **Media Commentaries**

Agarwal, R., Moeen, M. Lessons from Penicillin in the Race Against COVID-19, Forbes, March 16 2020

## **AWARDS AND GRANTS**

---

### **Research**

Schulze Distinguished Professorship in Entrepreneurship, Schulze Family Foundation, 2019-2022

SMS Journals Video Abstract Award Winner, Strategic Management Society, 2019

Finalist, Best Conference Paper Prize, Strategic Management Society Conference, Frankfurt, 2019

Emerging Scholar in Innovation and Entrepreneurship, Industry Studies Association, 2017

Kauffman Junior Faculty Fellowship, Ewing Marion Kauffman Foundation, 2016-2020

Research Fellowship, Kenan Institute of Private Enterprise, 2016

Finalist, Best Dissertation Award, TIM Division, Academy of Management, 2014

Runner-up, Industry Studies Association Dissertation Award, 2013

Kauffman Dissertation Fellowship, Ewing Marion Kauffman Foundation, 2012

Dissertation Scholar, Strategy Research Foundation, 2011

Dean's Summer Research Fellowship, University of Maryland, 2011-2012

Graduate Scholar, Academy of Entrepreneurial Leadership, University of Illinois, 2009

University of Illinois Fellowship, 2007

### **Teaching**

Poets & Quants Top 50 Undergraduate Business Professors, 2020

### **Service**

Outstanding Editorial Board Member, Strategic Management Journal, 2019

Extraordinary Service to the Editorial Board, Organization Science, 2019

Outstanding Editorial Board Member, Strategic Entrepreneurship Journal, 2017

Outstanding Editorial Board Member, Strategic Management Journal, 2015

## TEACHING RECORD

---

University of North Carolina, Kenan-Flagler Business School  
Strategic Management (Full-time MBA), 2020-present  
Strategic Management (Evening MBA), 2019-present  
Strategic Management (Undergraduate), 2015-2020  
Entrepreneurship and Strategic Renewal (PhD Seminar), 2017

University of South Carolina, Darla Moore School of Business  
Strategic Management (Undergraduate), 2014

University of Maryland, Robert H. Smith School of Business  
Business Strategy (Undergraduate), 2011-2012

## SERVICE

---

### Editorial Board

Strategic Management Journal, 2014-present  
Strategic Entrepreneurship Journal, 2015-present  
Organization Science, 2019-present

### Ad Hoc Reviewing

Academy of Management Journal, Academy of Management Review, Management Science, Strategy Science  
Strategic Management Society Conferences, 2013-2020  
National Science Foundation Grants, 2018-2019  
Academy of Management Meetings, 2011-2019  
Kauffman Foundation Dissertation Fellowship, 2016-2017

### Professional Service

Associate Program Chair, Entrepreneurship & Strategy IG, Strategic Management Society, 2020  
Innovation & Entrepreneurship Track Chair, Industry Studies Association, 2020  
Representative at large, TIM division, Academy of Management, 2018-2020  
Co-chair, TIM Doctoral Student Consortium, Academy of Management, 2019-2020  
Co-organizer, Consortium on Competitiveness and Cooperation (CCC), 2019  
Representative at large, Entrepreneurship & Strategy IG, Strategic Management Society, 2018-2019  
Chair, Dissertation Award Committee, Industry Studies Association, 2017-2019  
Representative at large, Competitive Strategy IG, Strategic Management Society, 2016-2017  
Research committee, BPS division, Academy of Management, 2016-2017  
Co-organizer, TIM Doctoral Research Workshop, Academy of Management, 2015

### UNC Service

Member, KFBS Entrepreneurship Academic Advisory Board, 2020-present  
Advisor, Emerging Technologies Section, Kenan Entrepreneurship Trends Report, 2019-2020  
Member, Undergraduate Program Advisory Committee, 2017-2019  
Organizing Member, Duke/UNC Entrepreneurship and Innovation Conference, 2019  
Strategy liaison, Undergraduate Business Global Program, 2016-2019  
Organizer, Strategy & Entrepreneurship speaker series, 2015-2017  
Member, Recruiting committee, 2015